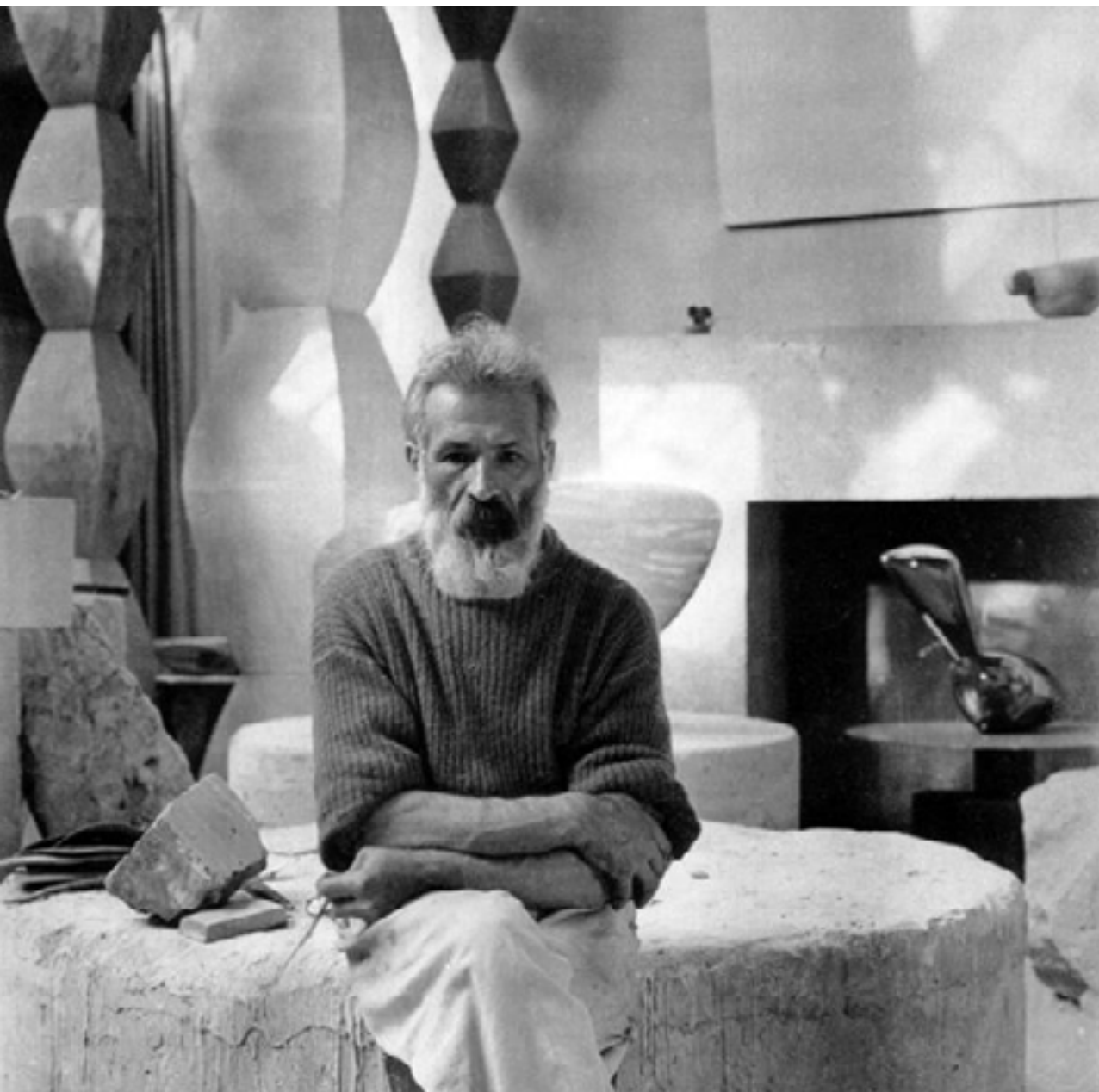


MIDO 2024

by alessandra albarello

for internal use only

AI
Artisanal Intelligence



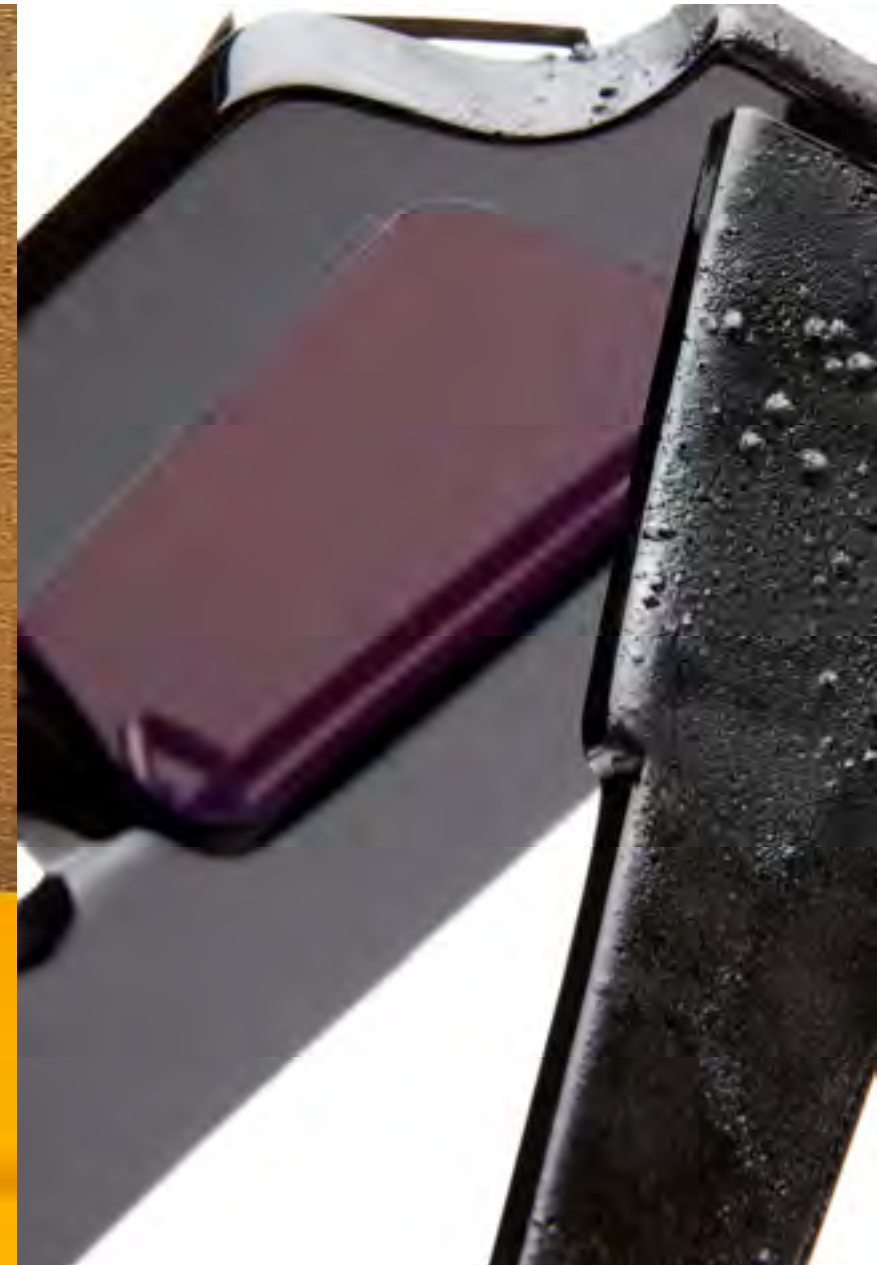


Creare accessori
timeless e sostenibili
è una delle sfide
più importanti





La tradizione artigianale incontra
l'innovazione tecnologica

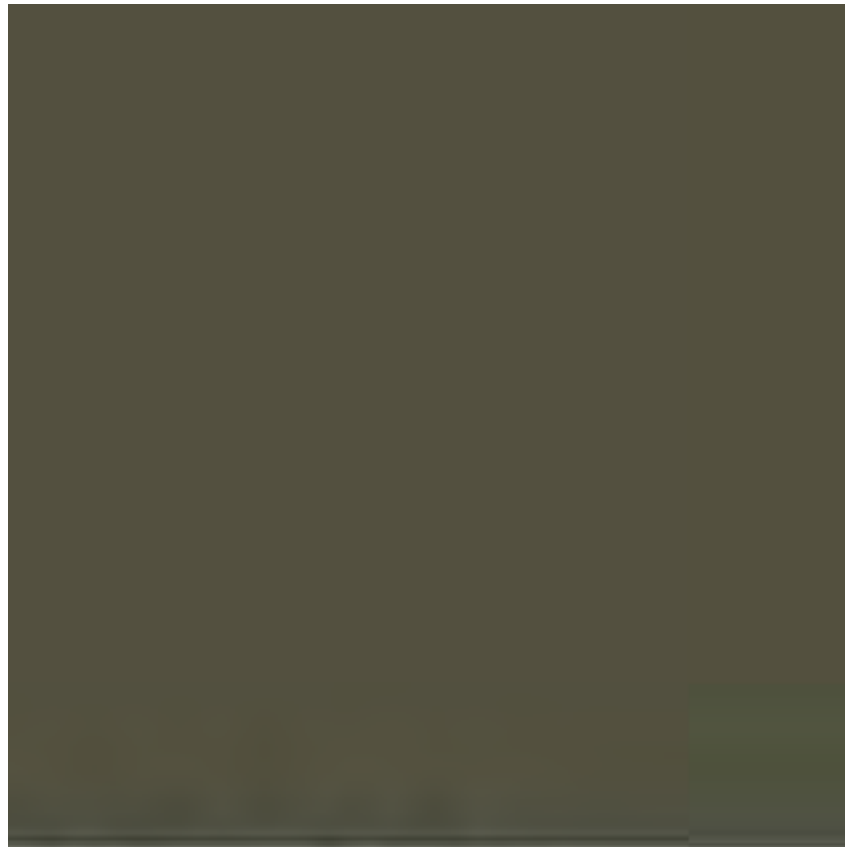




La materia afferma
la sua presenza sensoriale
senza dimenticare la funzione







PANTONE®

19-0515 TCX

Olive Night



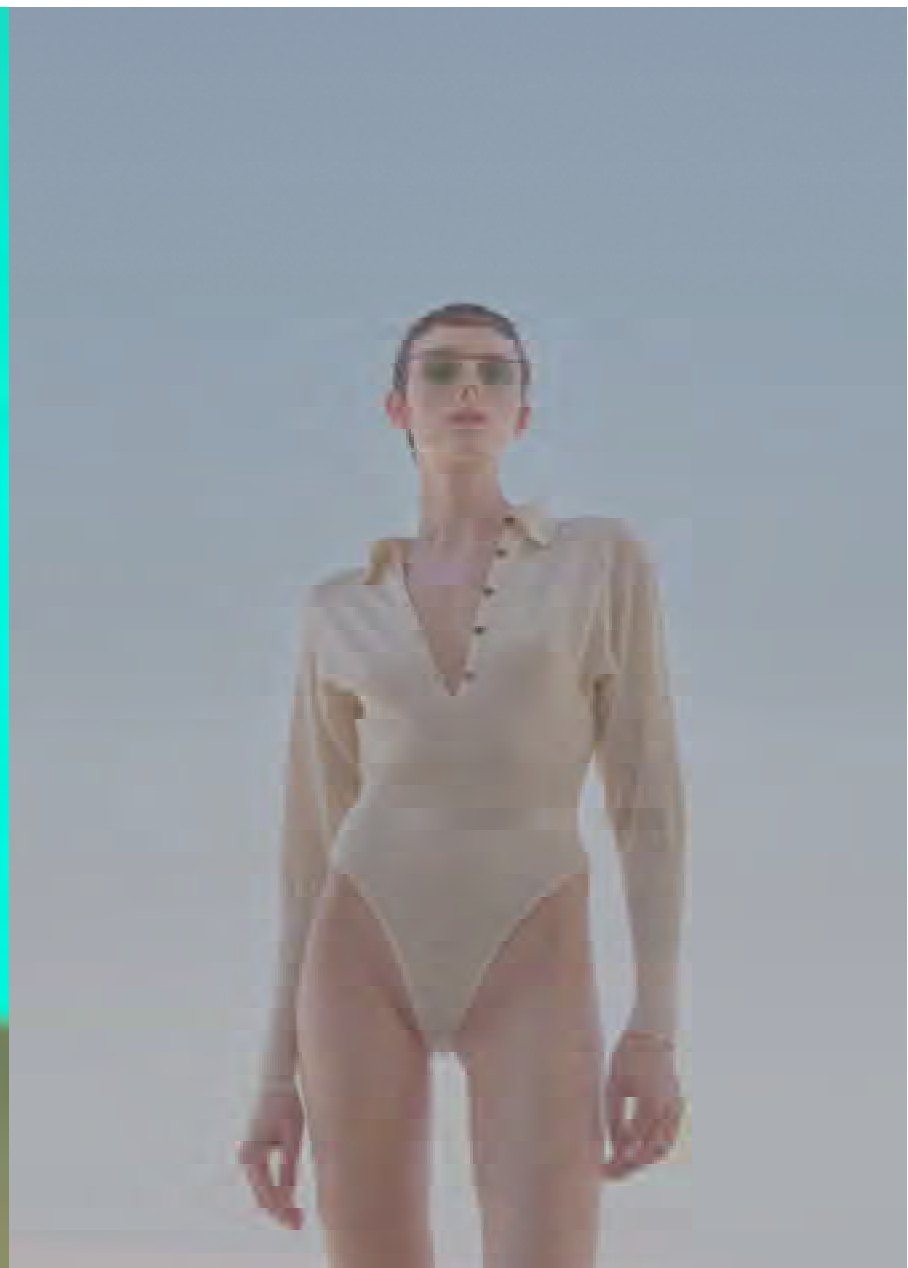
PANTONE®

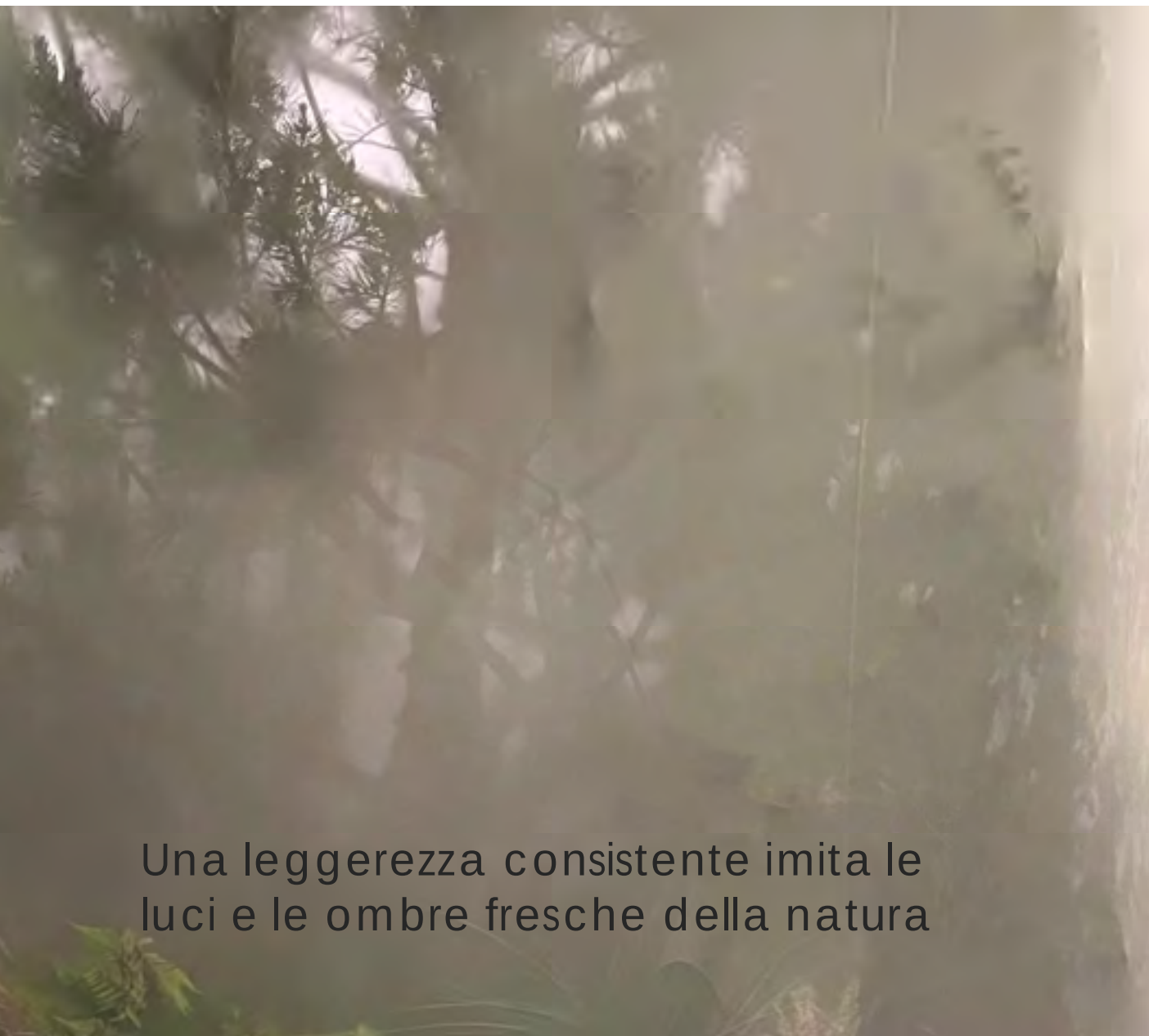
18-1048 TPG

Monk's Robe

A low-angle photograph looking up at the branches of a pine tree. The branches are dark green and filled with needles, creating a dense, textured pattern. The background is a bright, hazy sky with soft, wispy clouds. The overall tone is warm and ethereal. The word "Mimesis" is centered in the middle of the image in a dark, sans-serif font.

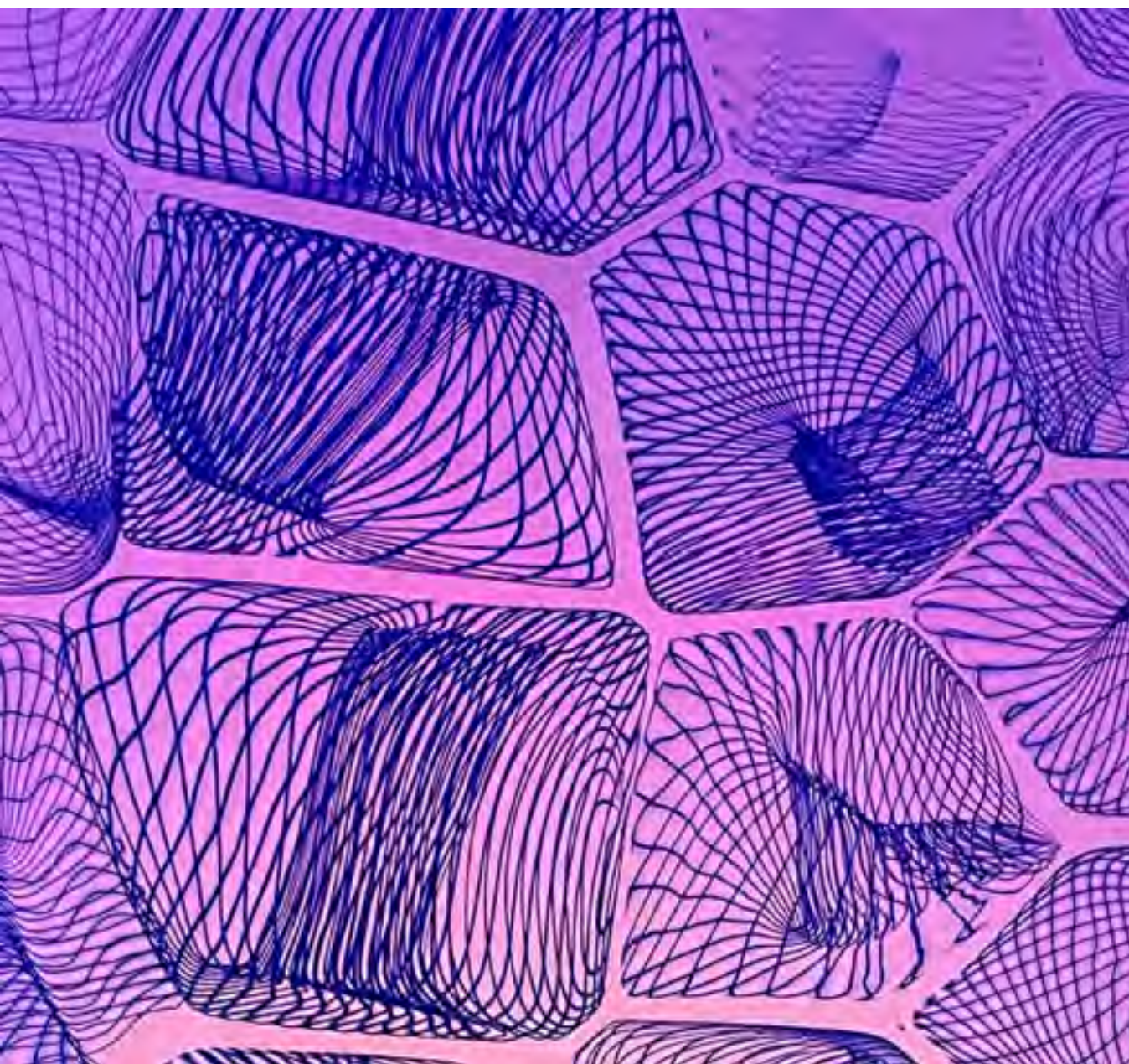
Mimesis





Una leggerezza consistente imita le
luci e le ombre fresche della natura







La semplicità sofisticata
e poetica di tonalità eteree
che si estendono sulle lenti



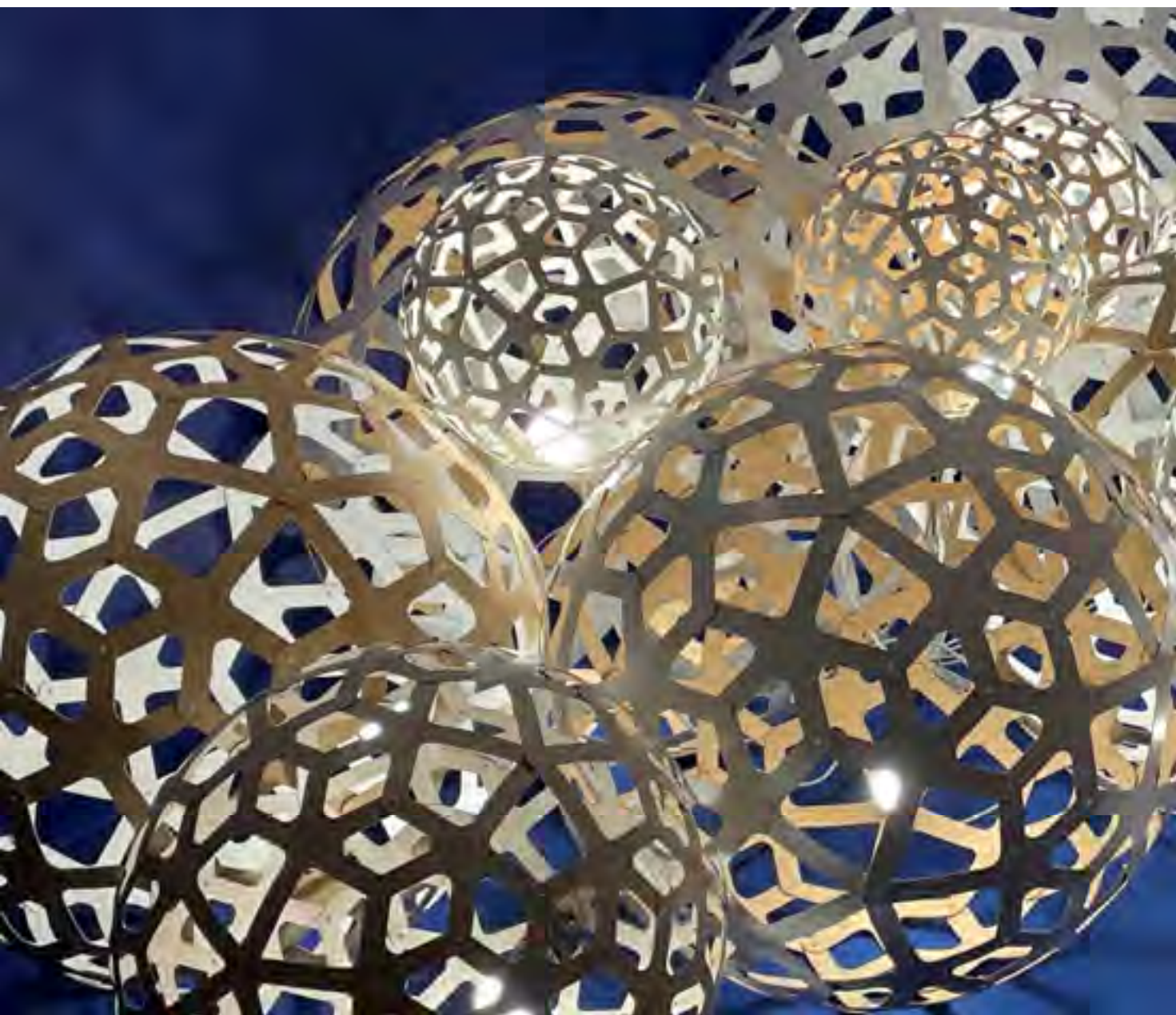






Forme fluide si liberano dai perimetri
per confondersi con i paesaggi



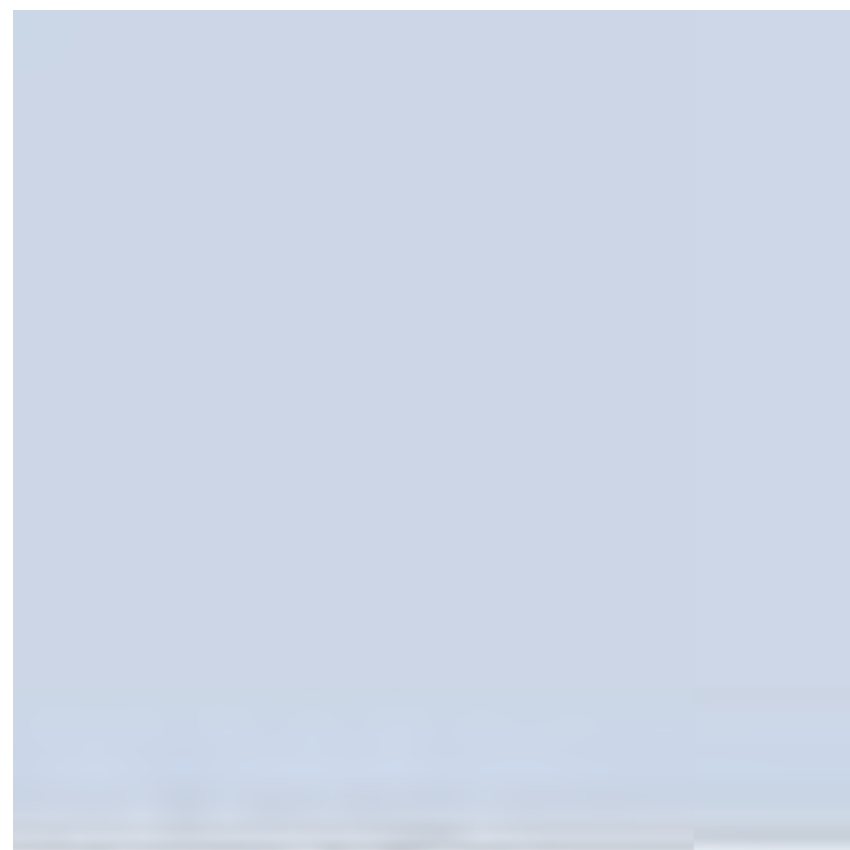




PANTONE®

13-1023 TCX

Peach Fuzz



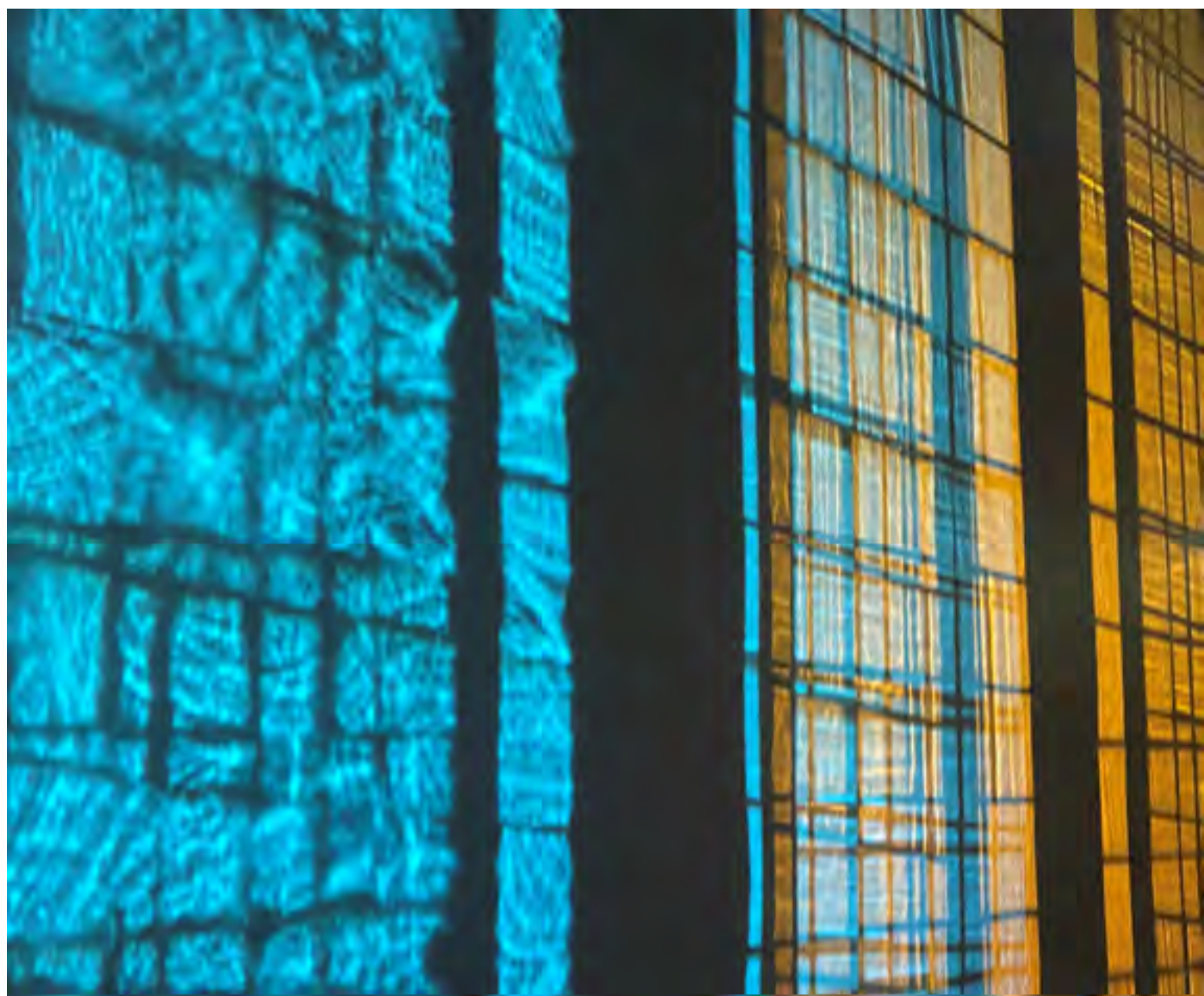
PANTONE®

12-4108 TCX

Ancient Water



Color Soul



**Il colore si modifica e viene ridefinito
attraverso effetti prismatici**

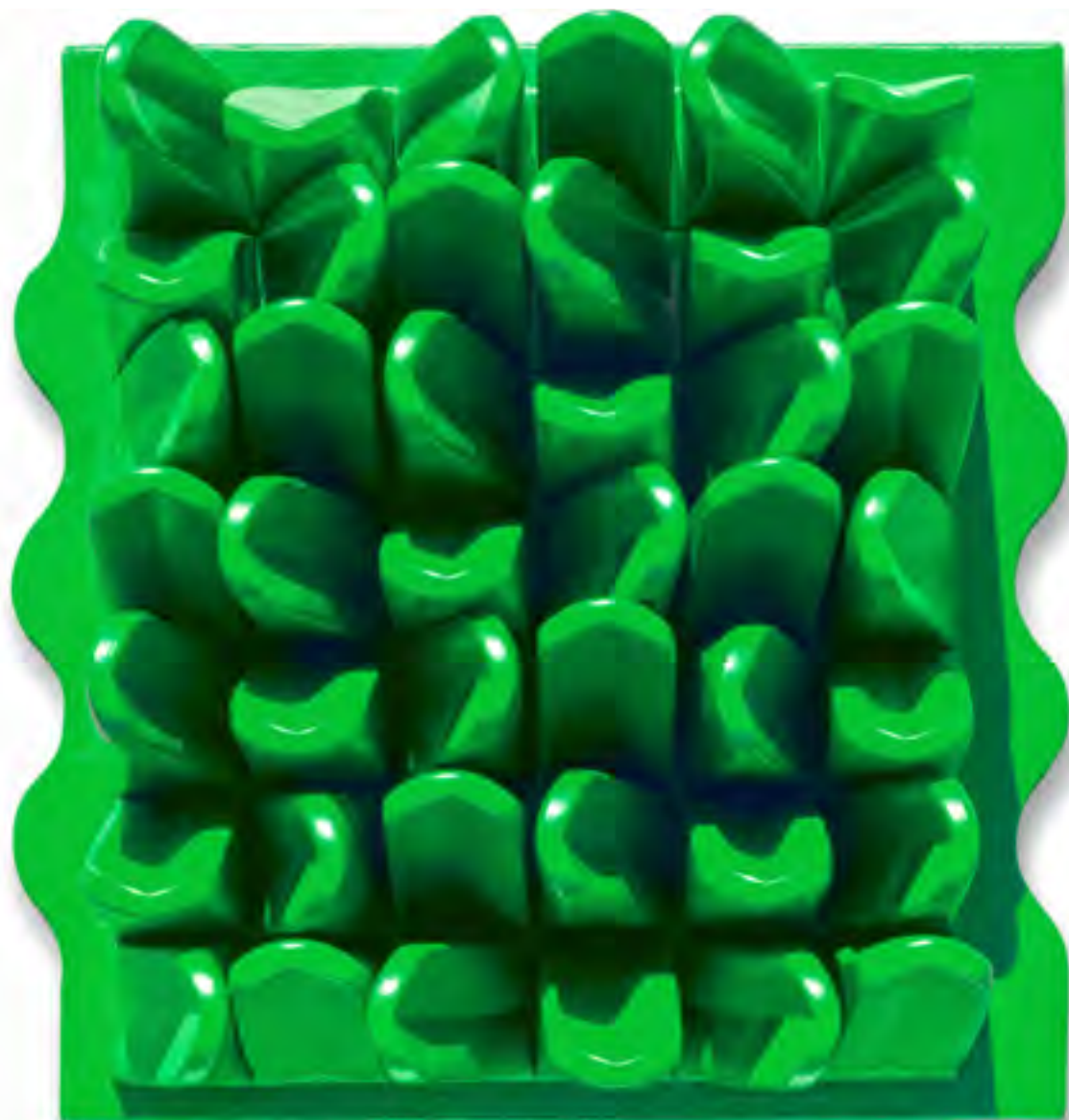


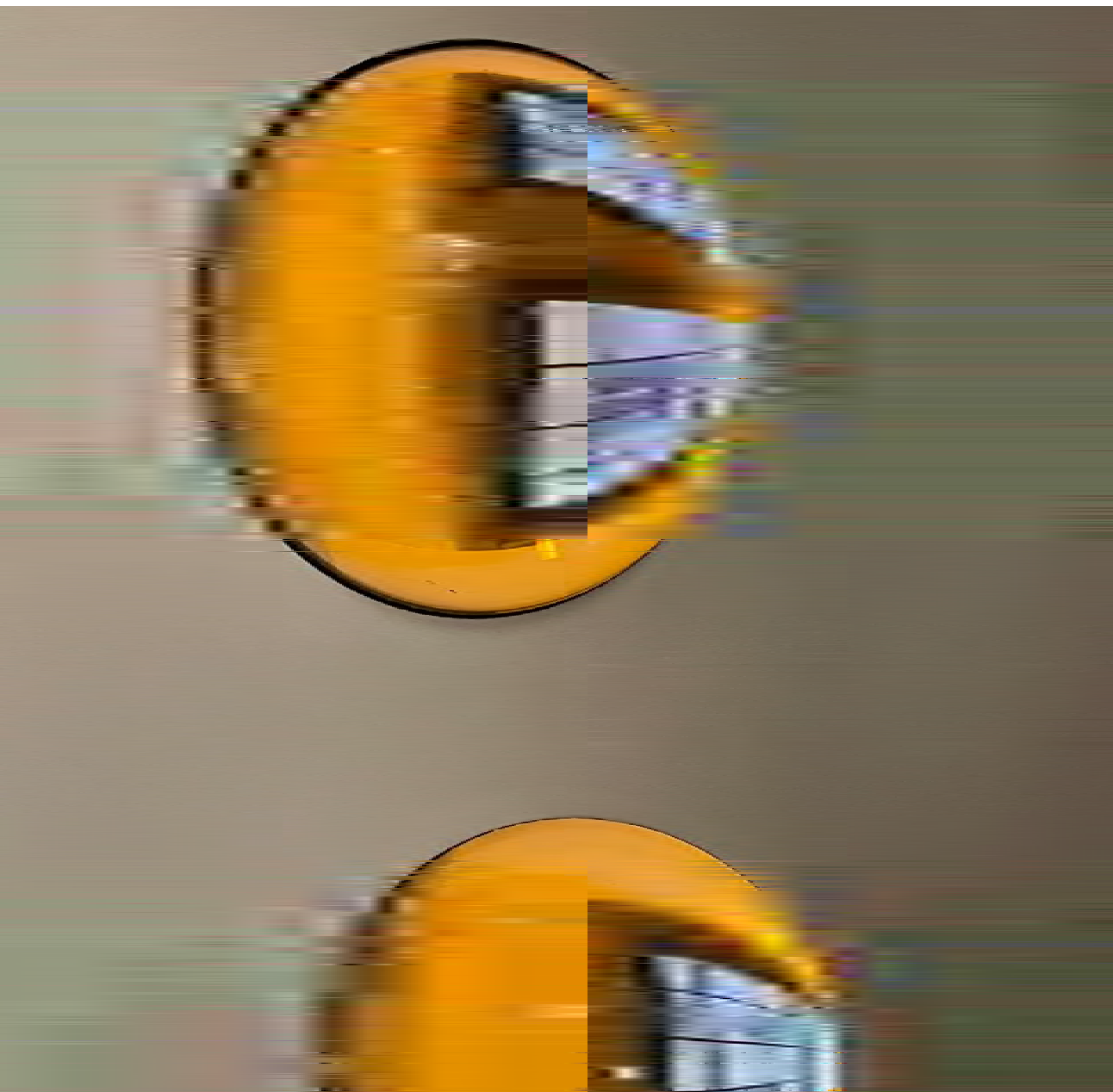




Tonalità piene e sature
esaltano le superfici con
campiture precise







Materia, luce e texture
evocano altre dimensioni,
indicano nuovi percorsi









PANTONE®

16-0163 TSX

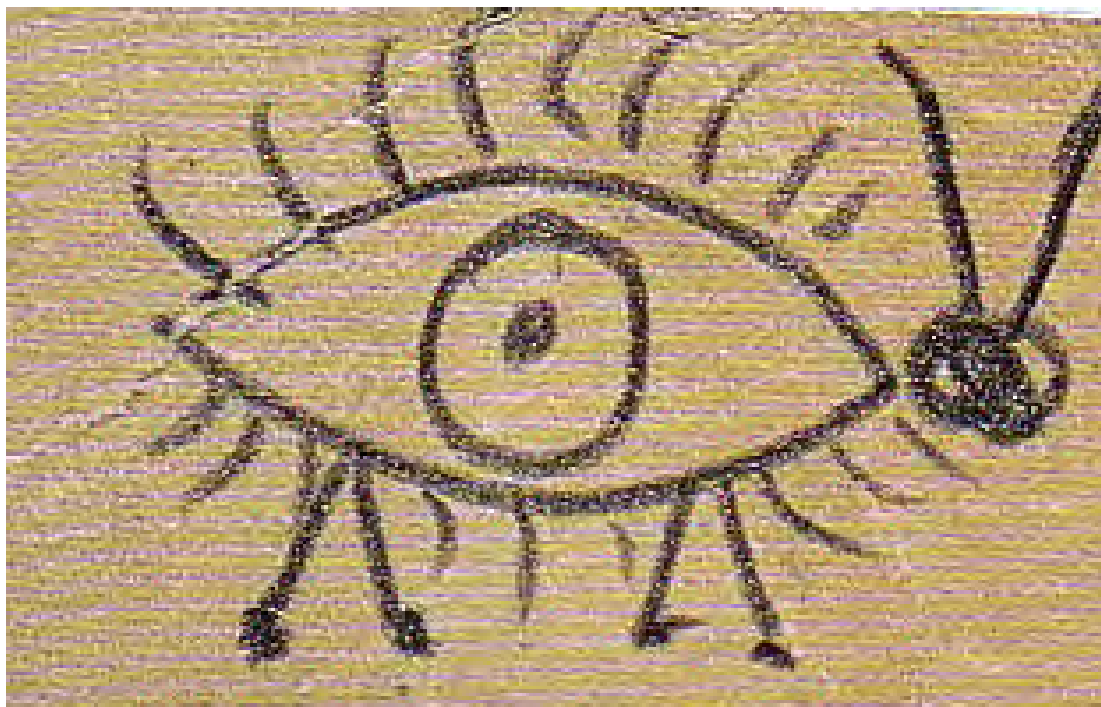
Lounge Lizard



PANTONE®

18-1553 TCX

Adrenaline Rush



Thanks!