

CSE Certified Sustainable Eyewear® AWARD @ MIDO 2026

GENERAL RULES AND REGULATIONS

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1. What is CSE Certified Sustainable Eyewear® AWARD

CSE Certified Sustainable Eyewear® AWARD is an award that IES International Eyewear Solutions s.r.l. intends to give to the MIDO 2026 exhibitors who have incorporated sustainability into their business strategies and demonstrated their commitment by producing a sustainable product.

2. Deadline for applications

The deadline for applications is **14 December 2025**.

From the 1st of October 2025, all the exhibitors at MIDO 2026 will be able to submit their applications **by accessing their reserved B2B area** (<https://b2b.mido.it>) where there will be a dedicated link to the portal www.mido.com.

3. Product types and prize categories

The exhibitors may submit **three types of products**:

- **sunglasses**
- **frames**
- **cases.**

Proposed products must be already realised, ideas of products or prototypes are not allowed.

There is a prize for each types of products:

- 1) CSE® Award Sunglasses
- 2) CSE® Award Frames
- 3) CSE® Award Cases.

4. Who can participate

All MIDO 2026 exhibitors may apply for the award by nominating **a maximum of one product in each of the categories** (as defined in point 3 of these General Rules and Regulations).

5. How to participate

To nominate your product, you must enter and fill in all the required information for each candidate product no **later than 14 December 2025**.

In order to participate, it is necessary to access the reserved B2B area (<http://www.b2b.mido.it>), as indicated in point 2 of these General Rules and Regulations. **For any information, please refer to cseaward@mido.it.**

6. How the most sustainable products are selected and rewarded

The candidate products will be submitted to a Jury of experts who will firstly assess compliance with the requirements and sustainability criteria set out in these General Rules and Regulations (points 4 and 12). Subsequently, the Jury will make a merit selection that will identify a winner for each of the categories defined in point 3. The Jury's unquestionable judgement will also take into account further qualifying elements such as the degree of innovation, originality and the ability to convey a positive message to the public on the importance of sustainable choices.

7. Prize-giving

The winners will be honoured during **MIDO 2026**; the exact day and place will be announced.

In order to ensure their presence, winners will be contacted in advance via the contact details given when they signed up for the initiative.

8. General Information

Participation, which is restricted to the companies, is free of charge and does not entail any constraints or commitments of any kind other than the conditions set out in these General Rules.

By submitting their application and accompanying documents, participants undertake to declare that the information provided is true and that any decision of the evaluation Jury will be unconditionally accepted.

All the submitted documents must be **in English or accompanied by an English translation**.

9. Privacy and Confidentiality

Pursuant to Article 13 of Regulation (EU) 2016/679 on the protection of individuals with regard to the processing of personal data ("GDPR"), we inform you about the processing of the participant's personal data.

The Data Controller is IES INTERNATIONAL EYEWEAR SOLUTIONS srl Unipersonale with registered office in Via Alberto Riva Villasanta, 3 - 20145 - Milan, VAT No. 07164050150 - Share Capital: €120,000 i.v. - R.e.a. 1710133, in the person of its legal representative, whose Data Protection Officer can be contacted at this address: dpo@mido.it.

Personal data collected through the online form for participation will be processed to enable participation in the Competition, including collection of the same, on the basis of the contract for participation in the Competition (art. 6 letter b) GDPR), may also be used for surveys and statistics on the basis of the legitimate interest of the owner (art. 6 letter f) GDPR).

The processing of personal data is mainly carried out electronically by IES and by other subjects carrying out operations instrumental to the pursuit of the purposes. Personal data will not be transferred abroad to countries, other than those belonging to the European Union, that do not ensure adequate levels of protection of individuals.

User data will be kept for the period strictly necessary for the Award.

Data subjects have a number of rights, including the right to access their personal data; to obtain rectification, supplementation and deletion of their data; to obtain restriction of the processing of their personal data under certain conditions; and to object to the processing of their personal data if there are reasons related to their personal situation.

Requests may be addressed without formality to the email address privacy@mido.it, also through an appointee; the Data Controller will respond to such requests without delay. Finally, the data subject has the right to lodge a complaint with a supervisory authority (Personal Data Protection Authority: www.garanteprivacy.it).

10. Acceptance of the regulations

Participation in the award entails the unconditional acceptance of all the provisions of these General Rules and Regulations and the irrevocable judgement of the Jury and IES International Eyewear Solutions s.r.l..

11. Limitations of Liability

IES International Eyewear Solutions s.r.l. accepts no responsibility for any access problem, impediment, malfunction or difficulty concerning technical instruments, computers, cables,

electronics, software and hardware, transmission and connection, telephone line, Internet connection that may prevent you from participating in the contest.

12. Warranties and indemnities

Participants in the CSE Certified Sustainable Eyewear® AWARD guarantee that the information and content related to the candidate products:

- do not infringe the rights, positions or claims of third parties (with reference to copyright and industrial property law and other applicable laws or regulations);
- do not contain illegal information;
- are freely usable in accordance with the provisions of these General Regulations.

Those who participate declare that they are aware that they are solely and exclusively responsible, including under criminal law, for the contents of the forms sent in order to participate in the initiative, and that they release the promoters as of now from any third-party claims.

13. Sustainability Criteria

In order to be eligible for nomination, each product must **meet as many of the sustainability criteria below, in terms of:**

MATERIAL, MANUFACTURING AND ASSEMBLY, END OF LIFE, PEOPLE.

About the material requested for the verification of requirements, the Jury reserves the right not to examine any documentation that is generic or not inherent to the criteria required by General Rules and the Regulations.

MATERIALS

For each material indicate:	Supporting documentation
Mass	Bill of materials / BOM
% recycled content	GRS certification Self-declaration according to ISO 14021 Other equivalent documentation
% content of biogenic origin	ISCC REDcert Other equivalent documentation
Distance between the place of sourcing and the place where the product is manufactured	Transport document
Transport	Transport document
End-of-life of the material after the manufacturing phase (waste management) <ul style="list-style-type: none"> Quantity of material sent for reuse Quantity of material sent for recycling Quantity of material sent for disposal (landfill/incineration) 	Documentation of waste management in accordance with relevant legislation
NB: Material criteria must be fulfilled for each main material of the candidate product, so it will be possible to fill in more than one material sheet.	

MANUFACTURING AND ASSEMBLY

Indicate:	Supporting documentation
Total production (no. pieces)	Internal documentation
Country of production	-
Total electricity consumption (KWh)	Energy supply invoices
Electricity consumption per pair of glasses	Evidence of the calculation method
% renewable energy	Energy supply invoices, Certificates of Origin
Water consumption (litres used per pair of glasses)	Evidence of the calculation method
Use of auxiliary materials (type and quantity per pair of glasses)	Technical data sheets of materials used in the production process
Emissions management	Monitoring, analysis, etc.

END OF LIFE

Indicate:	Supporting documentation
Possibility of disassembling the product into its individual components	Disassembly instructions
% by weight of disassemblable and recyclable components	Evidence of the calculation method
% by weight of disassemblable and reusable components	Evidence of the calculation method

PEOPLE

Indicate:	Supporting documentation
Initiatives aimed at improving working conditions	Contractual agreements, procedures, internal documentation
Initiatives aimed at improving health and safety	Contractual agreements, procedures, internal documentation
Employee Welfare Initiatives	Contractual agreements, procedures, internal documentation
Other sustainability projects implemented by the company	Description of projects, certifications, etc.