

CSE Certified Sustainable Eyewear®
CORPORATE AWARD @ MIDO 2027

GENERAL REGULATIONS

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1. What is the Award

The CSE Certified Sustainable Eyewear® CORPORATE AWARD is an award that IES International Eyewear Solutions s.r.l. intends to give to participants in the 2027 edition of MIDO who stand out for integrating ESG (Environmental, Social, Governance) principles into their strategy, processes and corporate culture. The aim is to recognise top-performing companies that contribute to the sustainable, responsible and innovative development of the sector.

2. Deadline for submitting applications

The deadline for submitting applications is **8 January 2027**.

Starting in October 2026, companies exhibiting at MIDO will be able to submit their applications **by accessing their reserved B2B area** (<https://b2b.mido.it>), where the application form for admission to MIDO 2027 has been completed and where there will be a dedicated link to the portal www.mido.com.

3. Who can participate

All **companies exhibiting at MIDO 2027** that demonstrate a concrete and documented commitment to ESG areas are eligible to apply for the award.

4. How to participate

To apply, you must enter and complete all the information requested in the dedicated form **by 8 January 2027 at the latest**.

To participate, you must access the B2B reserved area (<http://www.b2b.mido.it>), as indicated in point 2 of these General Regulations. **For further information, please contact** cseaward@mido.it.

5. Participation requirements

To participate, companies must: submit their application within the established deadlines, provide a description of their ESG strategy and policies, attach supporting documentation (e.g. sustainability reports, non-financial statements, certifications, internal policies), and declare compliance with current environmental, social and governance regulations.

6. Evaluation criteria

Applications will be evaluated because of five key areas:

1. **ESG Strategy and Governance:** integration of ESG principles into strategy and decision-making processes, governance structure dedicated to sustainability.
2. **Environment:** plans and actions to reduce emissions, consumption and environmental impact, use of renewable energy, circular economy, resource management.
3. **Social:** policies on inclusion, diversity, worker health and safety, initiatives towards the community and the local area.
4. **Transparency and Reporting:** sustainability reports or ESG reports (GRI, ESRS or equivalent), clear and transparent communication with stakeholders.
5. **Innovation and long-term vision:** investments in sustainable research and development, medium- to long-term commitments and objectives.

7. Recognised certifications

Possession of certifications is a **bonus** criterion, but **not mandatory**. Among those recognised are: ISO 14001, EMAS, ISO 50001, SA8000, ISO 45001, Sedex/SMETA, ISO 26000, ISO 37001, GRI Standards, ESRS, CDP.

8. Application procedure

Interested exhibiting companies must submit their application by filling in the dedicated form available in their B2B reserved area (<http://www.b2b.mido.it>), where there will be a CSE Certified Sustainable Eyewear® CORPORATE AWARD button.

A summary dossier (maximum one folder per evaluation criterion) is required, with a description of ESG practices and supporting documents.

9. Jury

Applications will be examined and evaluated by a Jury composed of sustainability experts, industry representatives and industry journalists. The evaluation will be based on a scoring grid that considers the five areas described in point 6. The Jury's decision is final. Any cases not covered by the regulations will be evaluated and resolved at the discretion of the Jury and the Organisation.

10. Award ceremony

The winners will be awarded **during MIDO 2027**, with the exact date and location to be announced. To ensure their attendance, winners will be contacted in advance using the contact details provided when registering for the initiative.

11. General information

Participation is free of charge and reserved for legal entities. It does not entail any obligation or commitment of any kind beyond the conditions set out in these General Regulations.

By submitting their application and accompanying documents, participants undertake to declare that the information provided is true and that any decision made by the Evaluation Jury will be accepted unconditionally.

All documents submitted must be **written in English or accompanied by a translation into English**.

12. Acceptance of the rules

Participation in the award implies unconditional acceptance of all the provisions of these General Regulations and the finality of the judgement of the Jury and IES International Eyewear Solutions s.r.l..

13. Guarantees and indemnities

Participants in the CSE Certified Sustainable Eyewear® CORPORATE AWARD guarantee that the information and content relating to their application is truthful, does not violate the rights, positions or claims of third parties, does not contain illegal information, and is freely usable in accordance with these General Regulations. Participants declare that they are aware that they are solely and exclusively liable, including criminally, for the contents of the forms submitted for the purpose of participating in the initiative, and hereby indemnify the promoters against any claims by third parties.

14. Limitations of liability

IES International Eyewear Solutions s.r.l. accepts no responsibility for any access problems, impediments, malfunctions or difficulties concerning technical equipment, computers, cables,

electronics, software and hardware, transmission and connection, telephone lines or Internet connections that may prevent participation in the competition.

15. Privacy

Pursuant to Article 13 of Regulation (EU) 2016/679 on the protection of natural persons with regard to the processing of personal data ("GDPR"), we hereby inform you about the processing of your personal data. The Data Controller is IES INTERNATIONAL EYEWEAR SOLUTIONS srl Unipersonale with registered office in Via Alberto Riva Villasanta, 3 – 20145 – Milan, VAT number 07164050150 – Share capital: €120,000 fully paid up – R.e.a. 1710133, in the person of its legal representative, whose Data Protection Officer can be contacted at this address: dpo@mido.it. Personal data collected through the online participation form will be processed to enable participation in the Competition, including collection of the same, on the basis of the competition participation contract (Art. 6(b) GDPR), and may also be used for surveys and statistics on the basis of the legitimate interest of the data controller (Art. 6(f) GDPR). Personal data processing is carried out mainly by electronic and telematic means by IES and other entities that perform operations instrumental to the pursuit of the purposes. Personal data will not be transferred abroad to countries outside the European Union that do not ensure adequate levels of protection for individuals. User data will be stored for the period strictly necessary for the Award. Data subjects have a number of rights, including the right to access their personal data; to obtain the rectification, integration and erasure of their data; to obtain the restriction of the processing of their personal data under certain conditions; to object to the processing of personal data if there are reasons related to their personal situation.