

FEEL SAFE DURING YOUR VISIT

PREVENTION MEASURES FOR COVID-19



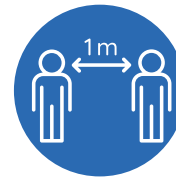
Access is forbidden in the presence of temperature higher than 37.5 °C or other flu symptoms



Face masks are required



Use the alcoholic hand sanitizer gels to disinfect your hands



Keep a safe distance of at least 1mt



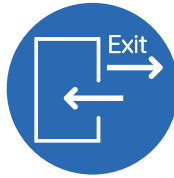
Avoid hugs and handshakes



Wash and sanitize your hands often



Cover your mouth and nose if you sneeze or cough



Please pay attention to separate flows to enter and exit the exhibition



Use digital passes, they are safer!



All areas are clean and sanitized

MIDO is preparing an event where visitors can view the new eyewear collections in person, while in perfect compliance with Italian regulations regarding the Covid-19 virus.

Below are the rules for access to the event, drawn up according to the latest recommendations from health authorities.

We remind you that, in the interests of everyone's safety, it is compulsory to wear a protective face mask inside Fiera Milano exhibition area.

THE ORGANISERS OF MIDO UNDERTAKE TO INTEGRATE AND MAKE KNOWN ANY FURTHER AND/OR CHANGES TO RULES THAT MAY BE ISSUED AT A LATER DATE.

ENTRANCE BADGE

To participate in the event as a visitor, you must pre-register on the website www.mido.com/en/entry-pass indicating the days on which you intend to attend the fair (subject to availability).

Access to the event is allowed only to holders of badges, preferably in digital format, and only on the day(s) selected in the registration stage.

MIDO advises you to organise your visit in advance, making an appointment with the exhibitors you intend to visit and contacting them directly before the event.

ENTRANCE TO MIDO

It is important to select your intended dates in advance in order to guarantee the current social distancing policy.

Your assistance is essential in order to streamline the entrance process. To this end, we recommend that you keep your badge within easy reach - this can be displayed via digital means (smartphone, tablet) - and that you wear your face mask, the use of which will be mandatory inside Fiera Milano exhibition area.

ACCESS TO THE STANDS

As usual, visitors will be able to visit exhibitors' stands to see the new collections in person.

Visits will be carried out wearing a face mask and hands must be disinfected beforehand.

The collections can be viewed in complete serenity after carefully disinfecting hands with sanitising gel, thereby retaining the important tactile aspect of the experience. Similarly, all exhibitors will ensure that their products are sanitised between visitors.

CLEANING AND HYGIENE

Cleaning practices will be amplified.

Frequent cleaning and disinfection will be guaranteed on all high-touch surfaces, with disinfectant gel dispensers at different points along the exhibition route.